

# sweb.Validate

Use validations for profitable business partnerships with nearby retailers, offices and hotels. The web-based SKIDATA sweb.Validate Service lets you take full control of the sale and administration of validations – digitally and efficiently. As a result, you can optimize the utilization of your parking facility and boost your bottom line.



Identify

Incentivize

Foster loyalty

Parking customer

Access:  
Monday,  
09:13 am

Short-term  
parking ticket

3 validations  
collected; total  
value: 3 hours



# sweb.Validate: digital entertainment management, designed by, with and for parking professionals



## Fully web-based service

All you need to start issuing validations is a computer with Internet access. Configuration, administration and reporting are only a mouse click away.

**Your benefit:** No need for hardware (like stamps or hole punches) and therefore no maintenance; eliminates the opex costs of producing physical tickets.



## Multiple parking facilities, one technical basis

sweb.Validate enables the integration of multiple parking facilities with the help of SKIDATA technology (Parking.Logic), even across different providers.

**Your benefit:** Scalable use from single-facility arrangements to multi-facility operations, based on a common SKIDATA hosted environment.



## No paper tickets, no paper waste

Digital ticketing does away with the costs and waste caused by paper-based discount and validation tickets.

**Your benefit:** No extra purchase costs, and a clean parking environment



## Easy language selection

Your staff can flexibly choose their preferred system language. There is a variety of language packages to choose from.

**Your benefit:** Different users can each work in their preferred language while sharing the same computer.



## Full cost control

You and your business partners can easily verify and trace the number of validations and who they were issued to. This helps to eliminate theft and fraud.

**Your benefit:** No discount fraud, no risk of losing money, thanks to full transparency.



## User-friendly

Multiple discounts may be granted to the same short-term ticket. Upon payment, the cumulated discount is automatically applied to the parking fee. No need for follow-up validation cards or delays caused by smudged validation markings.

**Your benefit:** Satisfied customers, thanks to easy handling; reduced workload for your call center and support staff; simplified parking business and reduced operative expenses.



## Practical overview, any time

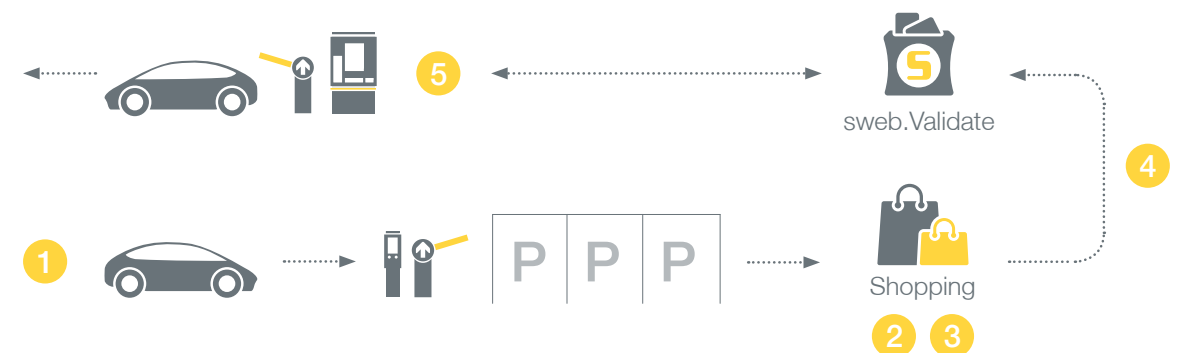
Pre-payment or deferral – your business partners purchase validation credits and pay in advance or by deferred payment. The current balance and cost details are shown in the Web Portal.

**Your benefit:** You and your business partners are always up to date on your ongoing business.

## Here's how it works:

Whether as an incentive for shopping center customers, or as a parking permit for delivery staff or visitors to your industrial estate, users enjoy convenient, ticketless parking:

With optional license plate recognition for even greater ease of use!



**1** The customer takes a parking ticket at the entrance gate.

**2** They have the ticket validated in a shop via a web browser, terminal or app.

**3** Business partners purchase parking credits from the parking operator and pay in advance or by deferred payment.

**4** The electronic validation is sent to the local parking facility via the 'Cloud'.

**5** Discounts from validations are applied to the outstanding parking fee upon payment.

## 3 validation options with sweb.Validate



**Web site:** using any common web browser (e.g., Internet Explorer, Google Chrome or Mozilla Firefox)

- Log in with your user name and password.
- Enter the number of the short-term parking ticket or scan the barcode using a hand-held scanner.
- Select the validation type and apply it.



**Self-service kiosk<sup>1</sup>:** Ideal for facilities with high customer volumes, e.g., retailers, event venues, restaurants or theaters.

- Scan the short-term parking ticket with a web-enabled barcode scanner – that's all!



**iOS Mobile App<sup>2</sup>** for iPhone or iPod or **Android Mobile App<sup>2</sup>:**

- Install the app.
- Scan the short-term ticket.
- Select the validation type and apply it.

<sup>1</sup> Hardware required

<sup>2</sup> License required



## Web Portal functions

### for parking operators

- Configuration and administration of validation providers and validations
- Administration of role-based access rights for business partners
- Administration of business partners' validation credits
- Data analysis and reporting (exportable as PDF or Excel file)

### for business partners

- Validation of short-term parking tickets
- Administration of staff access permissions
- Administration of validation credits
- Data analysis and reporting (exportable as PDF or Excel file)

## Potential business partners in your vicinity:



Shopping centers,  
retailers



Business/office parks



Residential buildings



Event venues



Restaurants



Cinemas, theaters

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