



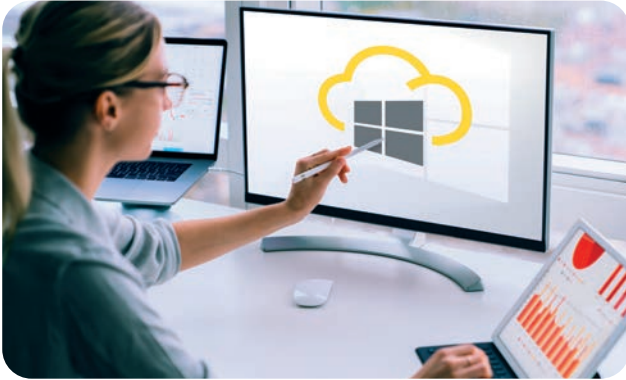
# let's welcome smart parking

## SKIDATA Parking Solution Subscription

Many extras for parkers and operators – always up to date – for a transparent monthly fee

- **Many added benefits already included:** Such as license plate-based access, easy central operations, digital validations and interfaces for easy integration to your ERP system or other mobility services
- **Optional add-ons to grow your business:** Create your own EV-charging business, approach your customers with your own web shop, and expert customer insights to reach a broader target group for tariff optimization
- **All software installations are included:** licenses, updates and maintenance. Always up to date with latest features and highest digital security levels
- **Monthly fee for accurate financial planning years ahead:** No initial capital investment needed, no future costs for software upgrades or software support

# Everything you need in a flexible and seamless parking world – for a simple fee



## Full package with many added benefits already included

The solution comes by default with a lot of extras you would not expect in a standard parking system. You easily manage various access options (tickets, key cards, ticketless / license plate – or combination of all), easy tariff management, central operation of all car parks, as well as digital parking fee validation and payment options – including payment by mobile phone without any app or registration.



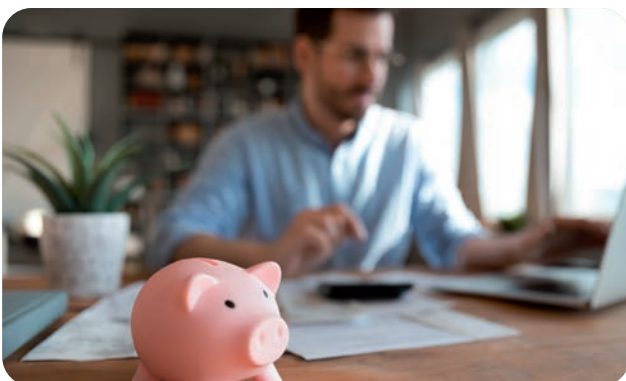
## Add-Ons for additional revenue

Optional add-on modules to grow your revenues for example with your own EV-charging business, offering a parking web shop and convenient parking guidance for your customers, or powerful analytics to know more about your customers and optimize your business.



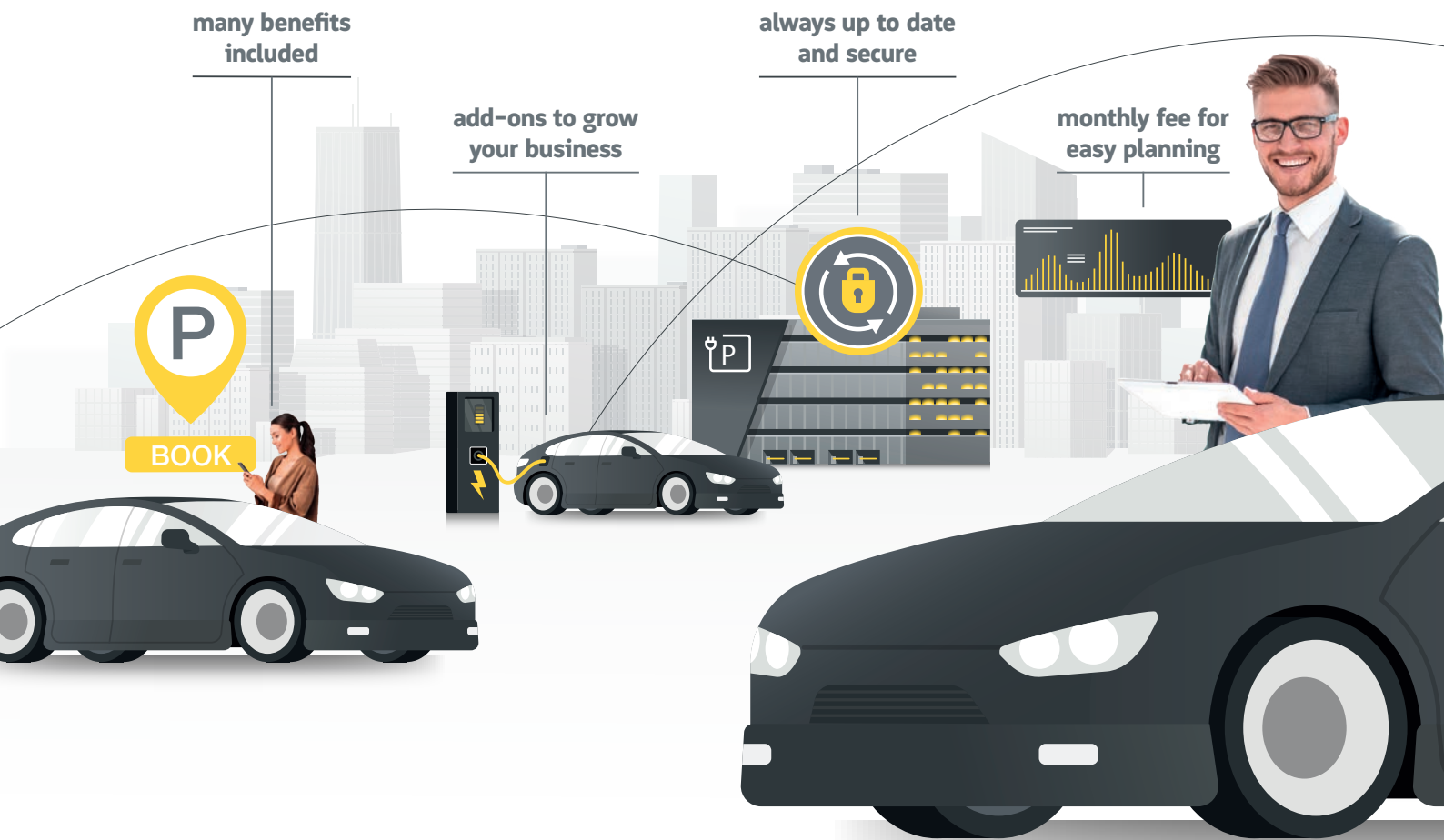
## Flexibility and full integration ... for you by a global pioneer

SKIDATA put more than 30 years of global parking expertise into a solution that can be fully customized to any operation mode your customers need, e. g. ticketed parking, license plate-based ticketless or Freeflow parking without any barrier - or a mixture of all. Including the ability to adapt the system and its modules exactly to your needs. The full solution comes from one hand with full integration opportunities to smoothly connect to your ERP system or further transportation and mobility partners.



## Smooth operations and permanent updates – for a transparent and plannable monthly fee

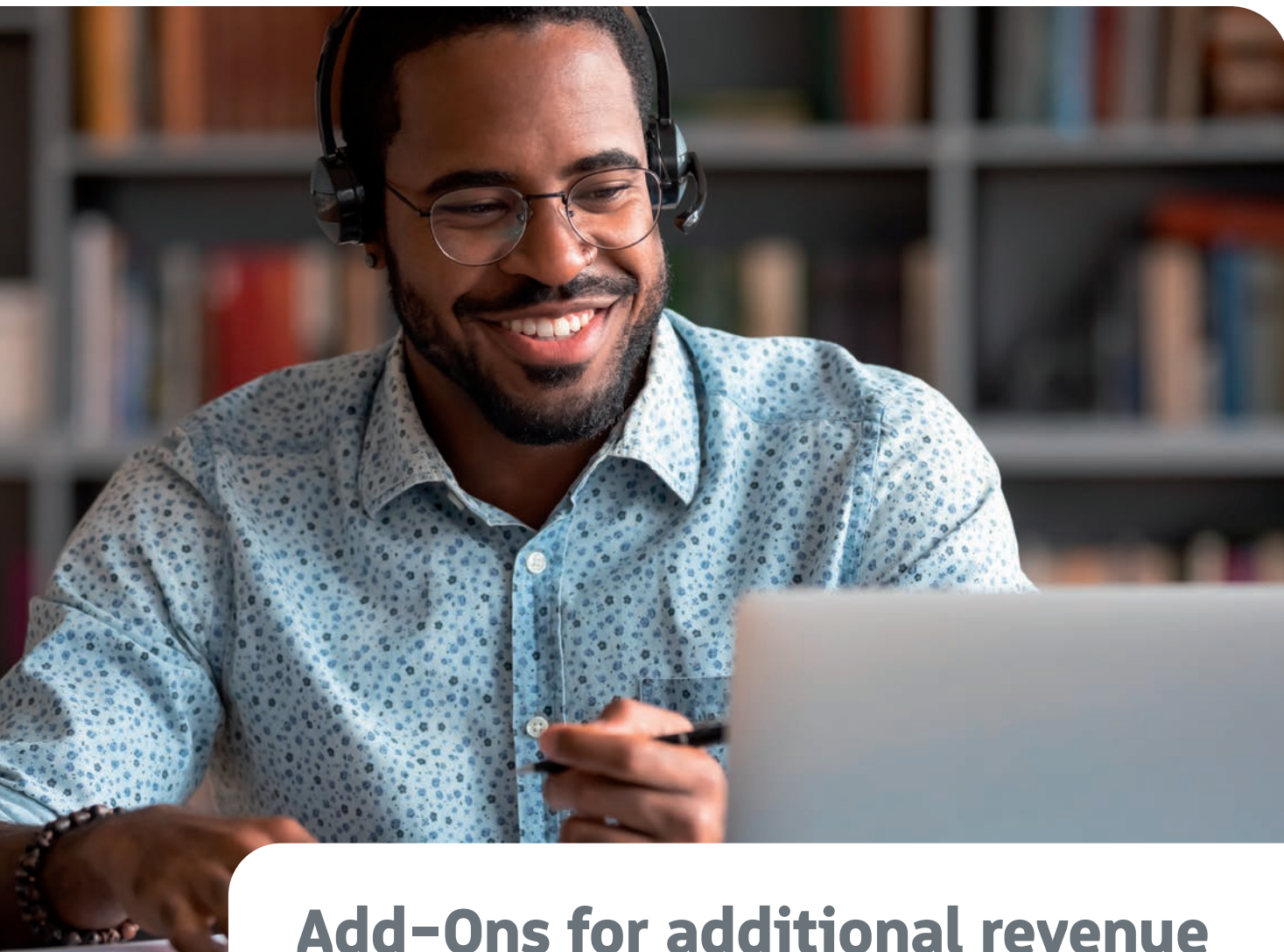
No initial capital investment needed, no hidden costs. Instead of having to make an up-front investment (CAPEX), you can rely on full transparency and predictability of costs. The monthly fee (OPEX) covers everything: All software installations, licenses, updates and maintenance are included – to keep your system always up-to-date and on highest security standards.



## The comprehensive package beyond standards

- Access management - protect and maximize the value of your parking facility with a highly automated and reliable parking solution, fully customizable to your needs
- Different operation modes supported - from ticketed parking, convenient license plate-based ticketless parking operation or the Freeflow solution without any barrier - or a mixture of all
- License plate recognition - perfect license plate handling, used as a comfortable access medium for all customers
- Support of different access media - handling of all required access media. License plates, paper tickets, RFID tickets, handsfree transponders, barcodes on cards or smartphones
- Monitoring & Control - one single application for comprehensive and efficient parking operation. From monitoring and control of parking devices, license plate review to perfect online customer support
- Powerful tariff management - as well as built in fraud protection for secure 100% revenue protection
- Point of payment and point of sale - convenient handling of cash and cashless payment and sales onsite
- Flexible payment and ticket sales options at automatic payment machines or cash desks
- Mobile payment - let parkers use their smartphone to pay for parking without any app or registration
- Electronic validation management - fully auditable and built to partner up with businesses around
- Comprehensive reporting - optimize your parking revenue with a full set of reports to analyze the parking behavior of your customers
- Digital signage and content management - communicate with your customers in entrance and exit lanes
- Customization and system integration - multiple interfaces for customization and system integration
- Digital software delivery - always up to date and secure as well as access to all the latest software features (incl. anti-virus for servers)
- Operating system licenses and PC upgrades if necessary





## Add-Ons for additional revenue

Add individual options to make your car park even more attractive for your customers and to grow your business. These add-on options are available for a transparent monthly fee:

- Convenient, independent EV-charging as your own additional revenue channel
- Comprehensive web shop for pre-booking, subscription parking, pay-per-use and B2B contingent self-management
- Central management of parking guidance or single-space recognition system
- Monitoring and control premium features (e. g. intercom or CCTV usage, workflow customization)
- Ready-to-use analytics and extended data availability to turn your data into powerful business insights
- Multi-channel validation management via app or skiosk

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