

let's

welcome

livable and attractive cities



Parking solutions for tomorrow's cities

Powerful city parking management means you are able to offer your customers a perfect parking experience, knowing they will choose the car park that perfectly suits their needs.

- ▶ Customize the parking solution perfectly to your and your customers' needs
- ▶ Benefit from easy integration possibilities and other mobility services
- ▶ Welcome your customers with seamless digital parking services
- ▶ Operate all your car parks flexibly with central access management solutions at the highest levels of security
- ▶ Increase your revenues with powerful data analytics along the way

Your customers benefit from a convenient parking experience:

- ▶ Easy subscription to your car park
- ▶ Visitors to the city can find the car park quickly and easily via apps
- ▶ Ultimate convenience for all your parkers
- ▶ Payment of EV charging and parking in one go

Let's welcome your customers in the city.

Easy subscription to car parks

For Your Customers
Convenient sign up for automatic pay-per-use fee handling with subscription

Visitors to the city can find the car park quickly and easily

For Your Customers
Easy navigation to the best parking for their city visit

Smart & quick parking for all your customers

For Your Customers
Ticketless or barrierless entry via license plate recognition, and time saving guidance to the nearest parking slot via digital signage

EV-charging and parking – both payable in one go

For Your Customers
Use of EV-charging while parking – no registration required; easy payment together with the parking fee

Business intelligence tools for better targeting your customers

For Your Customers
Get tailored relevant information for the next stay

Payment made easy to ensure a convenient parking experience

For Your Customers
Automatic, convenient digital payment options (at the car park or later from home): easy mobile phone payment without registration



For You
More parkers will prefer the car park to hunting for an on-street parking slot

Easy-to-use digital subscription without fraud or lost tickets

For You
Improved attraction and traffic for the car park

Integration of the car park into apps

For You
More customer data to enable enhanced occupancy forecasts

Ticketless or Freeflow solutions, including digital signage

For You
Additional revenue channel with full integration of EV charging service into the parking system – no need to install any third-party devices

Convenient all-in-one management of parking and EV-charging (tariffs, reports, monitoring)

For You
Evaluation of parking data and payment information turns unknown parkers into recurring customers

Powerful business analytics dashboards consolidate all important data for forecasting

For You
Digital payment options support smooth traffic flow in the car park

Mobile payment options encourage unknown guests to become recurring customers



More than 40 years of tomorrow

For more than 40 years, we have been changing the world of welcoming people, based on the principle that the true driver of innovation is in the end-customer and their behavior. Offer your customers a convenient journey to let them feel safe and welcome – it's a great way to turn anonymous guests into recurring customers!

- ▶ You can fulfil your customers' essential needs for convenience and safety in all situations
- ▶ You will benefit from our hand-in-hand partnership with clients and partners
- ▶ Our digital platform provides you with the parking solution, all required open interfaces and easy integration possibilities that perfectly suit your needs in a simple, secure and sustainable way
- ▶ The solution lets you benefit from a new level of infrastructure connectivity: end customer activities and their booking and payment behavior provide new sources of valuable business data
- ▶ These data provide the basis for your analytical and financial reports to ensure accurate business development planning and supporting marketing strategies that help you maximize your revenues
- ▶ SKIDATA is where you are: with 27 subsidiaries and distributors in 100 countries, we support you with quick and reliable service.
- ▶ Consulting, implementation and service: all from a reliable single-source provider.

Subscribe to your parking management solution

The all-in-one parking management solution that perfectly suits your needs is covered by a transparent and easy-to-plan monthly fee: no initial capital investment needed, no hidden costs. Instead of high up-front investment (CAPEX), you can rely on full transparency and predictable costs. The monthly fee (OPEX) covers everything: all software installations, licenses, updates and maintenance operations – making sure your system is always up to date and conforms to the highest security standards.

What can we do for you to be prepared for the future of parking in tomorrow's cities?

SKIDATA GmbH

Untersbergstraße 40 • 5083 Grödig/Salzburg

tel +43 6246 888-0 • fax +43 6246 888-7

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