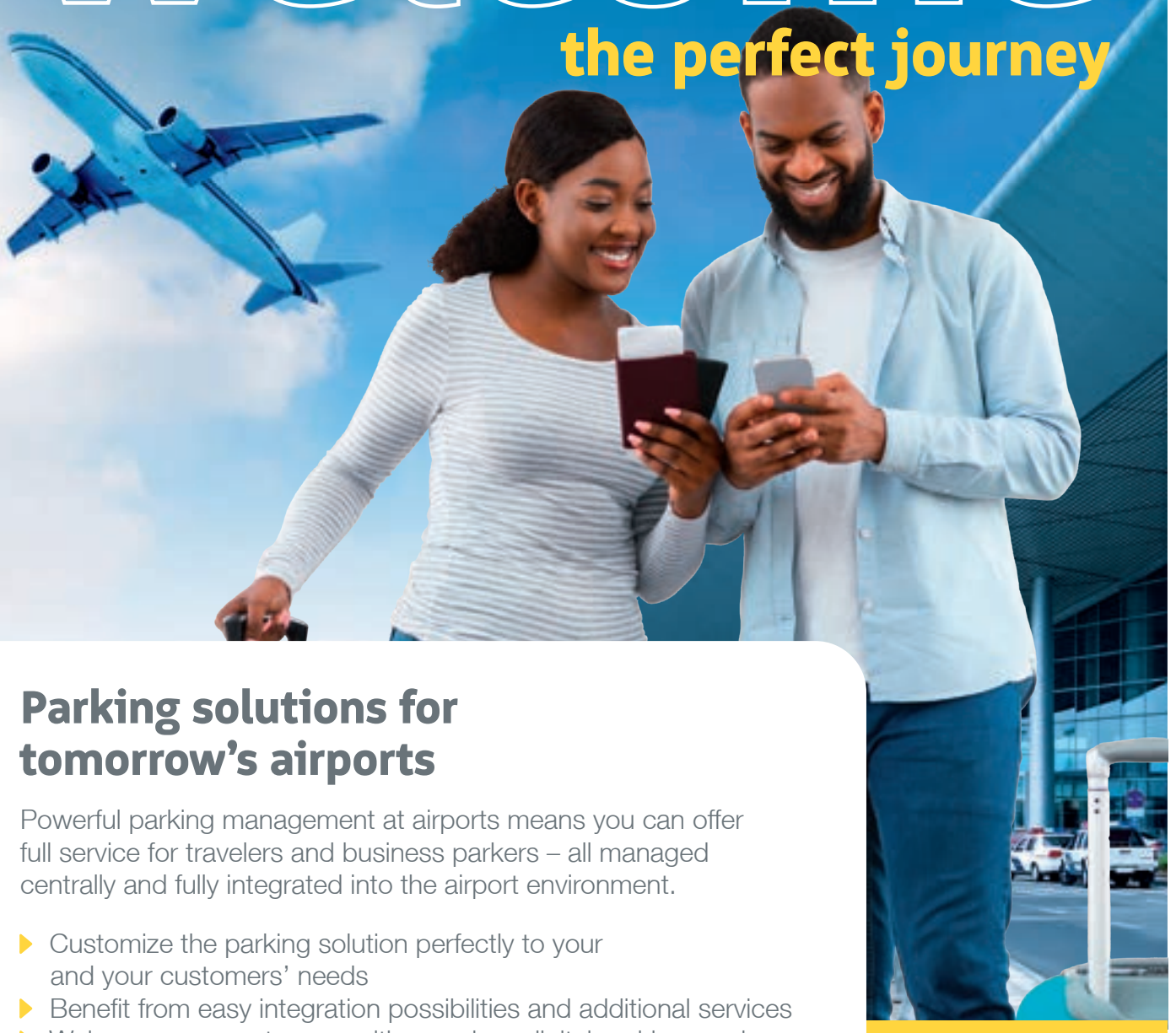


# let's welcome the perfect journey



## Parking solutions for tomorrow's airports

Powerful parking management at airports means you can offer full service for travelers and business parkers – all managed centrally and fully integrated into the airport environment.

- ▶ Customize the parking solution perfectly to your and your customers' needs
- ▶ Benefit from easy integration possibilities and additional services
- ▶ Welcome your customers with seamless digital parking services
- ▶ Operate all your car parks centrally at the highest levels of security
- ▶ Increase your revenues with powerful data analytics

### Your customers benefit from a convenient parking experience:

- ▶ Pre-book & Fly
- ▶ Convenient entry and guidance
- ▶ Find the car again and exit quickly
- ▶ Payment of all services in one go

# Let's welcome your customers at the airport.

## Pre-book & Fly

### For Your Customers

Benefit from simple pre-booking of a parking slot close to the departure gate

## Convenient entry and guidance

### For Your Customers

Convenient and quick car park entry without the need to stop and take a ticket. Parkers find the best parking slot for their flight gate

## Single-source parking and EV-charging

### For Your Customers

Have the car charged and ready for the drive home. Payment of parking and charging without registration in one go

## Find the car easily

### For Your Customers

Type in the license plate at the payment machine to show the location of the car for a quick start on the way home



## Payment of all services in one go

### For Your Customers

Benefit from easy and safe payment of parking fee and EV-charging or other services without any app or registration with your own mobile phone

## Offer convenience for all parkers and maximize security levels

### For Your Customers

Companies benefit from an easy-to-handle self-management for their parkers. Easy and convenient parking for airport staff. Personal parking and payment data is safe



### For You

Benefit from optimized yield management

Convenient and easy reservation options for customers

### For You

Avoid ticket fraud and uplift your revenues. Perfectly manage the occupancy in your car park

Parking solution based on license plate recognition and parking guidance at the entrance. Powerful Control Center for comprehensive and efficient parking operation of all car parks

### For You

Complete revenue and flexible expansion options for your own EV-business

Convenient all-in-one management of parking and EV-charging (tariffs, reports, monitoring)

### For You

Create a comprehensive customer profile for marketing and reporting

'Car finder' option based on license plate recognition. Powerful business analytics dashboards for making the perfect business decisions

### For You

Increase revenue by offering easy payment options, less effort with fully integrated payment service

Payment options adapted to customers' needs, e. g. mobile payment

### For You

Reduced administrative efforts due to self-service for business parkers. Convenient entry and exit for airport staff with registered ID. Full data ownership and high security standards

Self-service for business customers to manage their own business parking capacities. High-level cyber security and compliance by data security expertise



## More than 40 years of tomorrow

For more than 40 years, we have been changing the world of welcoming people, based on the principle that the true driver of innovation is in the end-customer and their behavior. Offer your customers a convenient journey to let them feel safe and welcome – it's a great way to turn anonymous guests into recurring customers!

- ▶ You can fulfil your customers' essential needs for convenience and safety in all situations
- ▶ You will benefit from our hand-in-hand partnership with clients and partners
- ▶ Our digital platform provides you with the parking solution, all required open interfaces and easy integration possibilities that perfectly suit your needs in a simple, secure and sustainable way
- ▶ The solution lets you benefit from a new level of infrastructure connectivity: end customer activities and their booking and payment behavior provide new sources of valuable business data
- ▶ These data provide the basis for your analytical and financial reports to ensure accurate business development planning and supporting marketing strategies that help you maximize your revenues
- ▶ SKIDATA is where you are: with 27 subsidiaries and distributors in 100 countries, we support you with quick and reliable service.
- ▶ Consulting, implementation and service: all from a reliable single-source provider.

## Subscribe to your parking management solution

The all-in-one parking management solution that perfectly suits your needs is covered by a transparent and easy-to-plan monthly fee: no initial capital investment needed, no hidden costs. Instead of high up-front investment (CAPEX), you can rely on full transparency and predictable costs. The monthly fee (OPEX) covers everything: all software installations, licenses, updates and maintenance operations – making sure your system is always up to date and conforms to the highest security standards.

What can we do for you to be prepared for the future of parking in tomorrow's airports?

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