APT SKIDATA
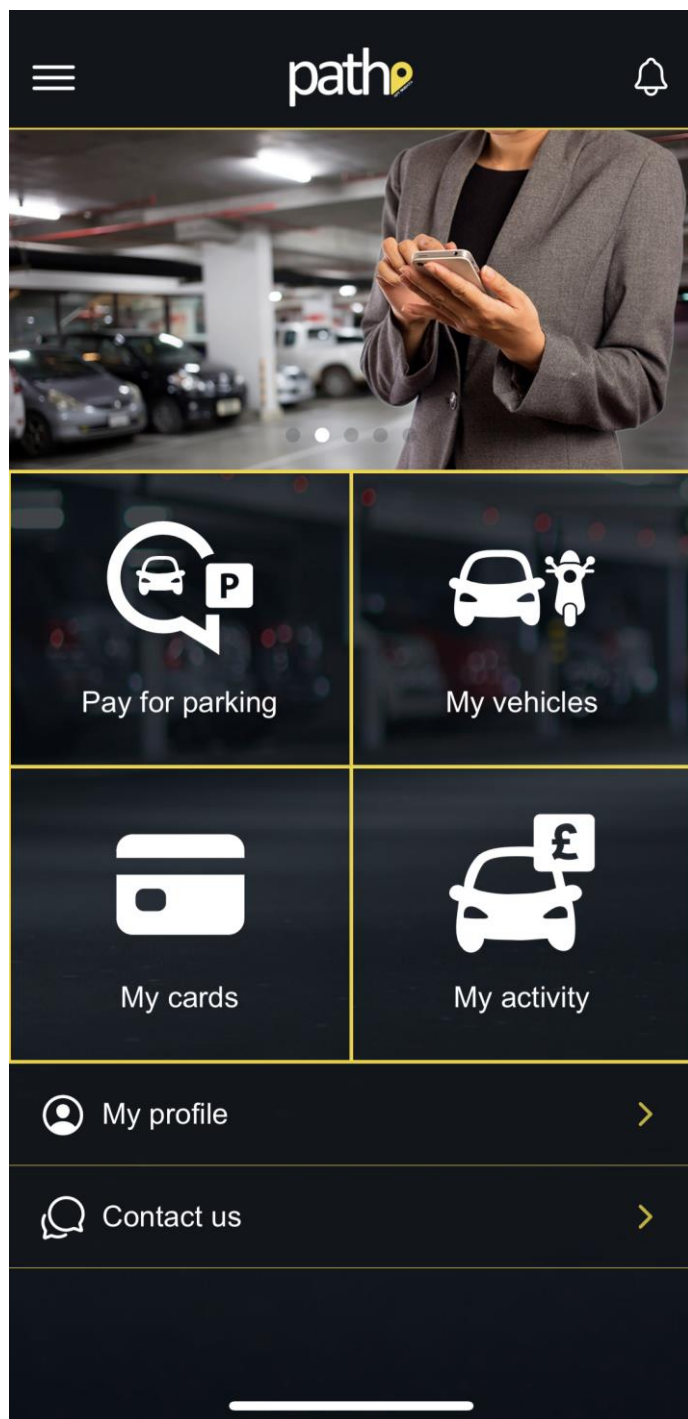
one path, many journeys

one ecosystem. one parking experience. one touchless environment.

path

path is the parking payment solution in your pocket

Stored Details

Store payment card details and vehicle details for quick payment. No need to enter details every time.

Autopay

Using the stored payment and vehicle details, autopay will allow parkers to drive in, park and drive out without touching a pay machine.

Pay Now

From the standard ticket scanning using the app to entering the licence plate, pay now allows the parker to use the path app as a mobile pay machine.

Permits

Pay in Advance Permits for monthly, quarterly and yearly passes as well as Pay Now Permits for 7, 30 and 90 day permits removes the administration from the operator and puts the power of the permit in the hands of the parker.

Loyalty

Offers with push notifications allow the operator to build parking offers that encourage the parker to use the carparks. From free parking sessions to park all day for a fixed fee, the loyalty module gives the operator a flexible approach to offers.
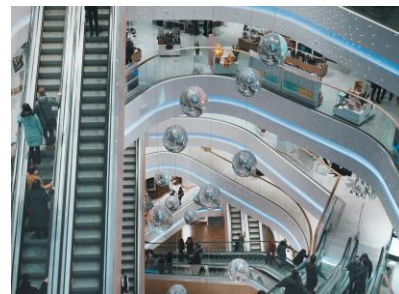
Branding

Once inside the app the operator can add logos and change the colour scheme.

With the full branding module, the operator can have a dedicated app in the app stores with operator logos, images and colour schemes.

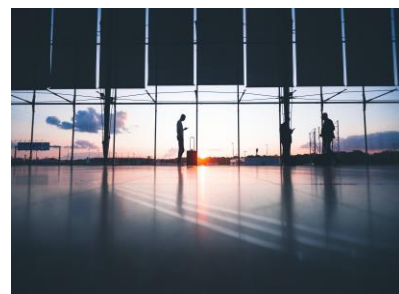one ecosystem. one parking experience. one touchless environment.

APT SKIDATA

shopping malls

Improve the shopping experience for your customers by enabling path. Drive in, park, shop, drive out. It could be simpler to enhance the customer flow. Add the loyalty module to encourage parkers with offers for discount parking with push notifications. All on a single app.
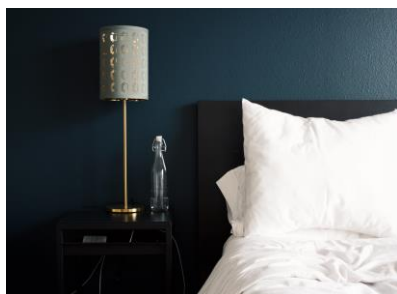
cities and communities

Combine traditional ticketed car parks, ANPR enabled car parks, on street parking, pay and display car parks as well as community wide permits for the complete parking experience. Enhance the community experience by adding the loyalty module to offer discounts for events and multi use. All on a single app.

airports

Automatic entry and payment on exit in your drop off zones, consumer and corporate reservations, mobile payment using scan ticket or licence plate entry, or simply drive in, drive out and pay on exit using ANPR. Corporate accounts to enhance the regular visitor experience. All on a single app.

hotels

Standard car parking enhanced with path as well as managed multi use car park integration allows for easy parking for your customers as well as easily adding extra features for your hotel. All on a single app.

hospitals

Public parking using barriers and tickets or parking by just the app, as well as easy management of staff parking makes it easy for visitors and staff to park when they need to. All on a single app.

destinations and resorts

Ticketed, ticketless, barriers, ANPR, reservations, VIP drop off zones, corporate accounts as well as loyalty offers for regular visitors. All on a single app.

putting the power of parking
in the hands of parkers

path
ENABLED CAR PARK

Either the core path app or a customer
branded app – connected by the path
network - allowing consumers to park in
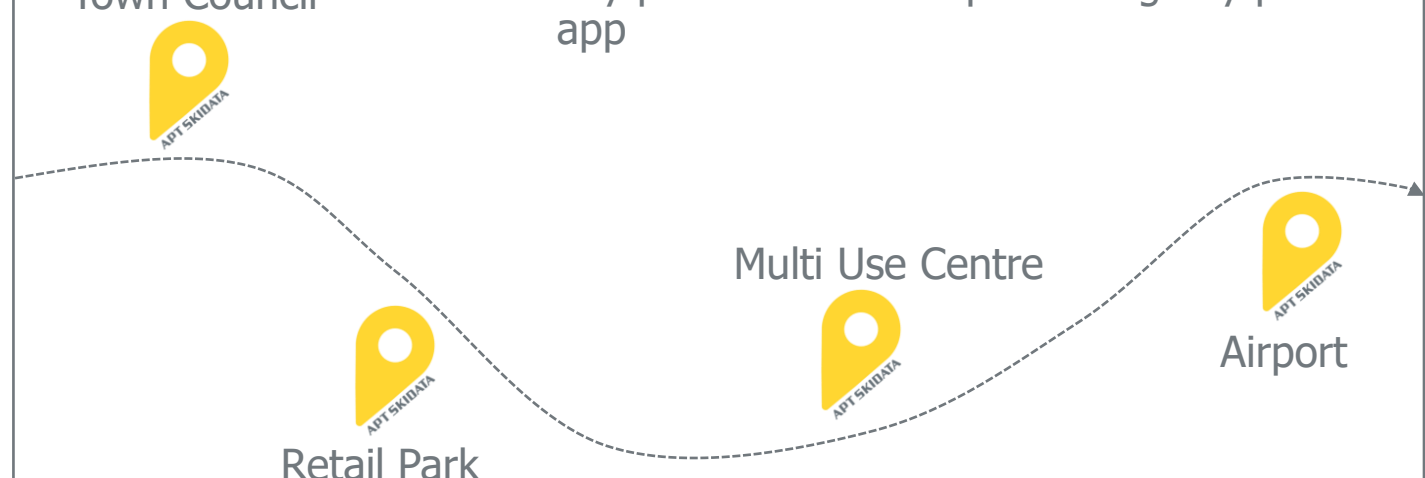any path enabled car park using any path
app

Town Council

Multi Use Centre

Airport

Retail Park

a simple 3 step pricing plan

activate modules on a global basis, subscribe to the service on a location basis and revenue share on a transaction basis

1	2	3
## Module Activation	## Module Subscription	## Revenue Share
One Off Per Module	Monthly Per Module Per Location	Per Transaction
Paid once to activate the module	Paid every month for each location where the module is activated	Paid every time a payment is made using the app

path usage is a replacement for payment machine usage

We will use a new PSP and either a new Acquiring Bank or your current Acquiring Bank for all path transactions

New Payment Service Provider		New Acquiring Bank
		Per Transaction
		Blended % of transaction. Costs will depend on card type and volume and will be agreed in advance
Per Transaction	AND	OR
£0.05 per transaction Paid every time a payment is made using the app		**Existing Acquiring Bank** Per Transaction Current Rate agreed by you and your Acquiring Bank

GET STARTED TODAY!

APT SKIDATA

Get in touch today

If you have any questions, simply get in touch with your APT SKIDATA team.

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