

SWARCO

ZEPHYR MIGRATION TO MYCITY

WHAT WILL BE CHANGING?

TRAFFIC MANAGEMENT PLATFORM

MyCity is SWARCO's new modular & scalable Traffic Management Platform.

So, what's the difference for existing Zephyr users?

Your existing Zephyr system helps you to manage your portfolio of electronic signage. This not only includes your standalone VMS but also your parking guidance system and hazard warning systems. The new MyCity software solution builds on this, enhancing the user experience and gives you the possibility to add in additional traffic management features such as air quality monitoring and strategy management.

INTEGRATION OF THE SWARCO ZEPHYR FUNCTIONALITY INTO THE NEW MYCITY PLATFORM

You may have already heard about MyCity but here is an overview of the difference between your existing Zephyr system and the capabilities of the MyCity platform.

One of the key features of MyCity is that it is not only a platform to manage your VMS but is a scalable and modular system designed to manage all of your traffic management needs and has the flexibility to integrate with your existing infrastructure.

We know that sometimes setting your desired messages across your signage estate can take time and sometimes requires duplication. In MyCity you will simply be able to search through your library and apply the message you need,

allowing you to be agile in communication to the road user.

The improved usability also extends to the customisable dashboard; simply setup certain views, assets or functions that you need quick access to.

Do you need instant notification via email or SMS text if certain incidents happen? Only want them when you're on duty though? No problem, setup notifications in line with your shift pattern.

Continuous development, improved usability and the possibility to add in additional functionality - MyCity puts you in control.



Key Features include;

- Scalable and Modular
- Integration with existing traffic management infrastructure
- Strong cyber secure tenant hosting system certified to ISO 27001
- Great user experience
- UTMIC Compatible



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