

EUROTHERM®  
MORE SAFETY. MORE FUN.



EUROTHERM® – Preformed markings.  
A SWARCO brand.

# ON SAFE GROUND.

**Life is colorful. Just like a playground, schoolyard or road: EUROTHERM® brightens up everyday life and also helps make it safer and more fun.**

Our preformed markings are extremely effective on roads. Placed directly in the driver's line of sight and featuring well-known icons and symbols, they reduce risk in potentially dangerous areas. This especially helps protect more vulnerable road users and children. However, EUROTHERM® also does more: The significant portion of glass beads makes the signs more reflective and visible – by day and by night, in wet conditions and in fog.

EUROTHERM® preformed markings are also really eye-catching away from the road. They can be used to create a maze in a playground, or a number snake in a schoolyard, or a logo on the approach to a company. And there are so many more options too: You can choose from a host of different colors and shapes to recreate your ideas on the ground. We are more than happy to advise you on our colorful and broad range of options. We'd like to present some of these to you in this brochure and also show you just how quickly and easily our markings can be applied.

“It's a different way of learning. Even our preschoolers enthusiastically jump on the hundred field. Our school yard has been transformed into a colorful space for learning and playing. A space where everyone feels happy.”

**Stefan Beeth**  
Elementary school teacher, Hamburg



# LIFE IS COLORFUL. AND SO IS OUR PORTFOLIO.



## Orientation signs.

Lines, arrows, pictograms, letters, numbers: Preformed markings keep traffic flowing by providing rapid, clear directions. They increase safety levels and make driving easier for all road users.



## Traffic signs.

Placing conventional traffic signs on the road as preformed markings puts them directly in the driver's line of sight and makes them impossible to overlook. Reflective glass beads make them much more visible in all light and weather conditions.



EUROTHERM® – Preformed markings come in a wide range of shapes and colors.



## Special symbols and logos.

From special symbols to company logos: Preformed markings come in many different shapes and colors and are also eye-catching features away from the road. Put your unique mark on your town square, company site or property.



## Schoolyard and playground markings.

Learning, playing and having fun: Bright preformed markings in schoolyards and playgrounds inspire children to interact with each other and let their imaginations soar. Whatever you create – whether it's a letter maze, a number snake, a huge compass or rocket to the moon – it's guaranteed to make learning fun.



## The colorful world of EUROTHERM® – Preformed markings.

We have a broad spectrum of standard colors. But don't worry if you need a special hue, we're always happy to advise you.

# ON YOUR MARKS, GET SET, GO!

EUROTHERM® –  
Preformed markings are  
easy and quick to apply



Equipment: Torch, broom, piece of chalk and drop-on material. Use a primer if necessary.



The area to be marked must be completely dry and free of dust and oil. Draw the outline in chalk.



Preheat and/or pre-dry the substrate if it is cold or wet. Apply the primer and let it dry.



Use the torch to heat the entire surface of the EUROTHERM® until it starts to bubble.



Apply the drop-on beads to the EUROTHERM®.



Use the broom to clean the EUROTHERM® and use a sharp object to check that it is securely adhered. The marking can be driven over after just a few minutes.

## The many benefits of EUROTHERM®

- Suitable for different surfaces and traffic areas
- Fast and easy to apply
- Ready to be driven or walked over after a short drying time
- Extremely resistant to frost, snow, ice, salt and oil
- 30 percent premix glass beads ensure high retroreflectivity
- Special drop-on material for enhanced skid resistance and retroreflectivity

Safety is a top priority – traffic signs, symbols and lines may seem commonplace at first glance, but they keep us safe on the road. Today, these symbols are an integral part of everyday life.



Road Marking Systems

## SHOWING THE WAY, WORLDWIDE. SWARCO ROAD MARKING SYSTEMS

Nearly 50 years ago we started out with the manufacture of tiny reflective glass beads. Today we have grown into the world's largest systems provider for road markings. Making roads safer and saving lives on a daily basis. Our high quality products and services, safely direct traffic flow from A to B, every day and night. On all roads, in any weather, and all from SWARCO.

We prepare for the future, by fusing knowledge with innovation at our Competence Center for Glass Technology and Marking Systems. So, even with smart and autonomous driving, we continue to blaze the trail of premium road markings to the world. Jump in and drive with us; we will be happy to help you find your ideal road marking solutions.

SWARCO ROAD MARKING SYSTEMS  
A division of the SWARCO Group  
The Better Way. Every Day.

[www.swarco.com/rms](http://www.swarco.com/rms)

