



1170 SERIES

AthletiCoat Latex Field Marking Paint

Original AthletiCoat is an extremely bright white field marking paint designed for outdoor athletic fields. This concentrated formula allows for substantial dilution with water while maintaining very good coverage and high brightness. The zero-VOC formula* is safe to use on natural grass and dirt fields.

FEATURES AND BENEFITS

- **Outstanding Brightness**
- **VOC Free**
- Can be applied "as is" or diluted up to 3:1, water to paint
- Available in ultra bright white, red, blue and yellow
- Custom colors available (minimum quantities apply)
- May be applied by spray, roller or brush
- Easy cleanup

TECHNICAL DATA

Gloss/Sheen (85°)	< 5 (Flat/Matte)
VOC Content (g/L)	0*
Viscosity (Krebs Units)	93 (±3)
Density (lbs./gal)	12.3 (±0.3)
Weight Solids	52%
Volume Solids	32%
Coverage (undiluted, 1.5 mil dry film, ft²/gal)	310

^{*} White and yellow are VOC-free. Other colors may have trace VOC content (< 10 g/L).

AVAILABLE COLORS

- Ultra bright white
- > Red
- Blue
- Yellow
- Custom colors available upon request (minimum orders may apply)



PACKAGING

5 Gallon Containers



1170 SERIES

AthletiCoat Latex Field Marking Paint

SURFACE PREPARATION

For best results, surface should be dry or have negligible moisture present.

APPLICATION

- For best results, apply when temperatures are between 40°F and 100°F.
- For brightest lines, an undiluted 1st coat should be applied with spray or roller equipment.
- Diluted material is best used to 'freshen up' previous markings, though may be used for unmarked areas as well.
- Do not leave water or water mixed with nonsubsiding cleaner for more than 24 hours in spray equipment. It is recommended to use a mixture of glycol solution and water when storing spray equipment longer than 72 hours.

DILUTING

For more durable, brighter lines, thinning is not recommended. Material may be diluted up to 3:1 (water to paint). Diluted material should be used immediately and not stored.

Colors other than white may lose intensity if diluted with water and should be evaluated for appearance over the actual surface to determine desirable appearance.

INTENDED USE

This product is designed as a temporary marking for grass, dirt or artificial turf athletic fields. May also be used as a temporary marking for parade routes, and is easily removed with pressure washing. It is not designed as a permanent marking, and should therefore not be used as a permanent marking on tennis courts, asphalt or concrete.

MIXING

Stir undiluted well before using.

ENVIRONMENTAL

- Dry paint chips are non-toxic
- VOC-Free formula will not damage turf

CLEANUP

Clean all equipment with warm, soapy water.

SAFETY PRECAUTIONS

Keep material and buckets out of reach of children. Do not intentionally inhale mist or paint vapors.

SHELF LIFE

Best used within 3 months of manufacturing date. Extra mixing may be required for material that has not been used within this time frame.

STORAGE

Store undiluted material in the original, tightly sealed container in a cool, dry place.

WARRANTY

Colorado Paint warrants to the purchaser, for six months from the date of manufacturing, that this product shall be manufactured without defects when applied according to Colorado Paint Application Instructions. This limited warranty covers material replacement only. Excluded from coverage is labor, any damage to the application surfaces or any failure of the coating caused other than by defects in the material.